

# EU Ecolabel Ambassador: Samsic Italia

**Company name:** Samsic Italia

**Product category:** Indoor Cleaning Services

**Country of origin:** Italy

**License holder since:** 2019

**Website:** <https://www.samsic.it/>



A true believer in the importance of their role in improving the industry's environmental impact, Samsic Italia is one of the first companies to have received the EU Ecolabel certification for Cleaning Services in 2019. As a member of the larger Samsic group, which operates in 25 countries, Samsic Italia provides cleaning, maintenance and energy services for buildings and facilities across Italy.

Samsic Italia actively involves every one of their employees in sustainability measures, by encouraging them to use cleaning products more efficiently. In fact, these employees are committed to strengthening the company's environmental performance and they take pride in knowing they are limiting the negative impact of their daily tasks. This greater optimisation has also helped reduce costs for Samsic Italia

Becoming awarded with the EU Ecolabel has also enabled Samsic Italia to create synergies and durable partnerships with clients and suppliers that share the same principles of sustainability. In fact, the EU Ecolabel requires that half of the cleaning products used by cleaning service providers be certified by a recognized ISO14024 Type I ecolabel, and the remainder have strict limitations on the hazardous substances they contain. In Samsic Italia's case, this has had the effect of creating a sustainable quality-driven supply chain.

As a member of one of Europe's largest facility service providers, Samsic Italia finds itself in the perfect position to drive positive change in the sector and has shared their know-how and experience on sustainable cleaning practices and the EU Ecolabel during international meetings.



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*It is within Samsic's DNA to provide a high-quality service with an environmental added value, for a right price. Given the increasing importance of CSR, each stakeholder must play their part to improve their environmental impact*

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**Umberto Diamante, Samsic Italia  
commercial director**